

**Objective:** To contribute and utilize my knowledge and skills in design, web development, quality assurance, and management to a creatively driven company.

**Education:** **The Art Institute of Atlanta** 7/06 - 12/10  
Bachelor of Fine Arts, Web Design and Interactive Media

## Skills Summary:

- Software**
- After Effects
  - Illustrator
  - Dreamweaver
  - InDesign
  - Flash
  - Photoshop

- Language**
- CSS
  - HTML
  - Action Script
  - XML
  - XHTML
  - jQuery
  - JavaScript
  - PHP

## Employment: **The Art Institute of Atlanta**

Web/Graphic Assistant 1/09 - 6/10

- Created and assisted with the creation of promotional material for various projects
- Managed and designed the creative aspect of web projects, including serving as an expert resource to organization staff involved in specific projects

### **Student Outreach Coordinator**

**Internship: Cainkade** New York, NY 4/11 - 7/11  
User Experience Designer

- Created kick off questionnaire and consulted with client on a new project
- Created design brief to assess and ensure the clients needs
- Created Wireframes and Designs
- Worked and took direction from the Art Director and Project Manager on various projects
- Designed User Interfaces for various projects

**The Marcus Graham Project/MetaTHINQ** Dallas, TX 6/10 - 8/10

Art Director/Interactive Strategist

- Helped to brand pop-up agency MetaTHINQ
- Worked with clients AT&T, Globe Aware
- Consulted with Fleishman-Hillard to develop the MetaTHINQ website
- Engaged in brainstorming sessions for creative conceiving
- Executed campaign for Dallas non-profit Globe Aware, included viral videos, print ads and digital components

**TracyLocke Summer Boot Camp** Dallas, TX 6/10 - 8/10

- Received portfolio review from Executive Creative Director, Creative Director, Art Directors, Copy Writers, and Creative Recruiter
- Mentored by Creative Director and Project Manager through length of the internship
- Listened to various seminars on agency work, securing a job, the creative process, and more

**Organizations:** AIGA Membership Chairman Atlanta, GA 7/07 - 10/09

**Volunteer Work:** The One Club - Creative Boot Camp Peer Mentor Atlanta, GA 11/10  
Center For Excellence In Advertising New York, NY 02/11  
The One Club/Marcus Graham Project Mentor New York, NY 03/11